



HOUSE PREPARATION + MARKET PRESENTATION

The Level 7 Open House

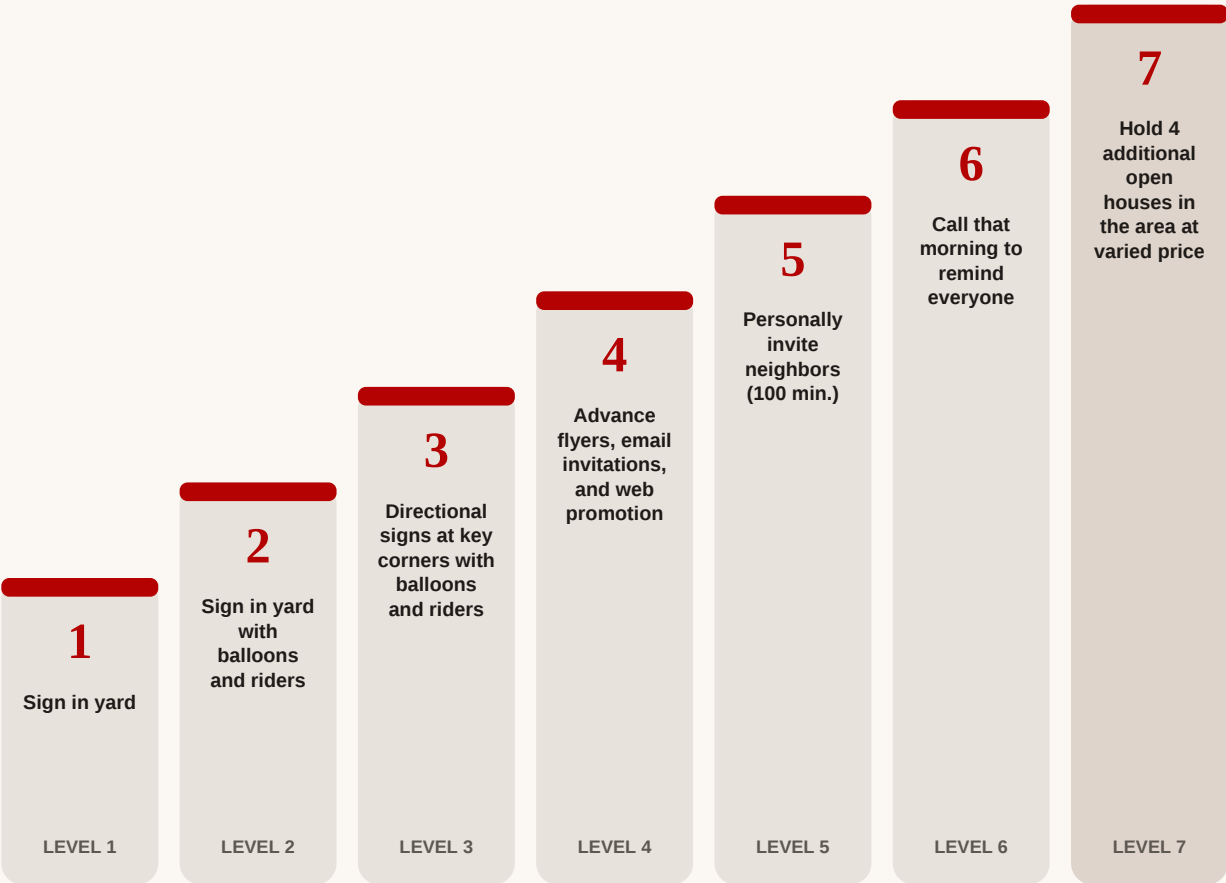
Taking open houses beyond the basics - each level builds on the one before it.

More effort. More exposure. Better results.

A Level 7 Open House is a coordinated marketing event designed to create visibility before the doors open, generate neighborhood and buyer awareness, and keep the property top of mind throughout the day.

THE FULL LEVEL 7 INCLUDES

Signage + balloons/riders + directional signs + advance flyers/email/web promotion + neighbor invitations + morning phone reminders + four additional open houses in the area at varied price points.



BUILDING MOMENTUM | MAXIMIZING EXPOSURE