

GET TO KNOW MATT

Local expertise. Personal approach.

Matthew Blanchette brings a rare combination of deep Newburyport roots, hands-on building and restoration knowledge, historic-home expertise, disciplined market strategy, and a broad professional network to every sale.

ROOTED IN NEWBURYPORT

Matthew began setting roots in the Newburyport area in 2001 by volunteering with the Newburyport Preservation Trust. The son of a carpenter from Lawrence, Massachusetts, he first found work preserving old houses in historic Newburyport. What began as a college job became a full apprenticeship with a master restoration mason, giving him an intricate understanding of historic architecture.

He later became a licensed contractor himself, developing a strong understanding of the local housing stock and a network of trusted tradespeople throughout Essex County. While completing a dual master's degree, Matthew continued his preservation work and served on the Trust's board for four years.

His community work has included helping publish a walking tour of Newburyport, organizing lecture series for local homeowners, and helping coordinate the annual Preservation Awards - efforts centered on protecting historic structures while strengthening the community around them.

WHY BLANCHETTE HOMES

The acorn finial in the Blanchette Homes identity is intentional: a nod to craftsmanship and to the potential held in something small. It honors Matthew's father, a carpenter who taught him the trades and the meaning of family, and his mother, one of nine children and a constant source of support and guidance.

For Matthew, preservation is about more than buildings. Historic homes help create the character of a place, but people are what hold a community together. That belief carries into the way Blanchette Homes approaches clients, local fundraising, and community-building work.

HOW MATT OPERATES

Matthew's goal is for clients to feel supported at every step and confident that a seasoned, knowledgeable professional is acting as their fiduciary. He combines clear communication and a steady approach with practical access to contractors, allied vendors, and other resources that can help solve the many details surrounding a move.

He is equally focused on the financial outcome: helping sellers position the home to net the most money in the least amount of time possible while making well-informed decisions about preparation, timing, pricing, and negotiation.

WHAT SETS THE APPROACH APART

Matthew believes sellers are poorly served when agents overpromise on price or assume a desirable home will simply sell itself. Blanchette Homes is successful because the team knows the numbers, markets properties aggressively, and does not wait for buyers to come to the listing. The goal is to bring the home to buyers through a deliberate, proven advertising and marketing process.

THE KELLER WILLIAMS EVOLUTION ADVANTAGE

Through Keller Williams Evolution, Matthew has access to approximately **300-350 agents** in the office who communicate and collaborate constantly. For sellers, that creates an additional layer of reach: more agent-to-agent exposure, more real-time market conversation, and a larger professional network working around the local marketplace.

HISTORIC HOMES - AND THE COMMUNITIES AROUND THEM

Matthew is passionate about historic homes, but the perspective is broader than a specific architectural style. Whether clients want to live in an old house or simply in a town whose character was shaped by historic buildings, he values the connection between the homes being sold and the communities people choose to call home.

WHAT SELLERS CAN EXPECT

A seasoned, level-headed fiduciary who stays focused on the numbers, the strategy, and the client experience.

Clear communication, thoughtful advice, trusted local contractors and allied vendors, and a process designed to help sellers make confident decisions from preparation through closing.

